

# Instructional Design Seminar

**Date:** July 27th & 28th 2017  
**Venue:** 100 Walker Street  
North Sydney

**Duration:** Two days

**Course covers the following topics:**

- Convert complex information into compelling visual forms and narratives, particularly within digital media.
- Develop and implement eLearning
- Design and facilitate student experiences that support an organization's strategy across multiple digital platforms

**At completion of the course students will be able to:**

History of Instructional Design  
Understand what is Instructional Design  
Create face to face training resources  
Transfer face to face modules to eLearning  
Tools in Adobe Creative Cloud  
Tools in Adobe Captivate & Articulate  
Storyline  
Simulations & Soft Skills  
Use Gamification in eLearning  
Build Scenario Based Learning  
Create Learner Centric exercises  
Design High Quality Assessments  
Create SCORM files

**This course is suitable for:**

Students who wish to move into the world of Instructional Design

**Prerequisites:** Nil



*Adobe*

*Captivate*

*InDesign*

*PhotoShop*

*Illustrator*

*Articulate*

*Storyline*

**All students receive:**

Comprehensive Manual  
Tips & Techniques  
Course Certificate  
Additional onsite support at a discounted rate to suit specific needs  
Morning & Afternoon tea  
Lunch

**Price \$1,350.00 incl. GST**

100 Walker Street,  
North Sydney

Mobile: **0488 559 230**

[www.mmtree.com.au](http://www.mmtree.com.au)